

eye  slices®
biotonix

RETAIL RANGE
eye Slices Biotonix

Natural & Organic Ingredients





TECHNOLOGY

eyeSlices Biotanix

relax • restore • revive®

The **eyeSlices® Biotanix** Retail Range is an innovative creation from iSlices™ – the **natural** essence of nature combined with **bio-innovation** to bring about a **quick-fix** solution to all common eye concerns.

eyeSlices® is a global first in **cryogel polymer** technology, a dermal delivery system that helps to reduce the appearance of **puffiness & dark circles, wrinkles, tiredness & redness, allergy symptoms** in just **5 minutes**.

This technologically advanced dermal delivery pad is **unique** in that it provides an **instant cooling** sensation without a fridge. The thermo-gymnastics effect on the skin **stimulates** circulation leaving you with a **soothing** sensation and **comfortable**. eyeSlices® is **re-usable** up to **10 times**. It is manufactured through a natural & **non-toxic** process.

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www.eyeslices.com



INGREDIENTS

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Legendaryeyes

Without the **puffiness** and **dark circles** from stress, hard work and long nights, you will feel **heroic**, celebrated, illustrious and **famous** with eyeSlices® Biotanix **Legendaryeyes**... like the star you were created to be.

The Experience...

After a long day of juggling all the balls, conquering your world and tackling life's obstacles, grab **5 minutes of me time**. Peel open your eyeSlices®, sit back, relax and **visualise** reaping the **successes** of all the hard work you have sown... After all true legends take time out to **dream!**

The Ingredients...

The extract of the **Black Elder** (Sambucus Nigra) tree's flower helps reduce the appearance of puffiness and dark circles by reducing the Vascular Endothelial Growth Factor (VEGF) biosynthesis of keratinocytes. eyeSlices® Biotanix's **Legendaryeyes** promotes a distinct anti-inflammatory effect. The active ingredient **Bioskinup™** Contour is composed by concentrated extracts of Pfaffia Paniculata root, Ptychopotalum Olacoides bark and Lilium Candidum flower (White Lily), a synergic association standardised in saponins and flavonoids, that strengthens the vascular wall and **repairs** tissue.

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inVogueeyes

Paint the town red, live it up, have **fun** and **celebrate** the fact that you have the solution to your **tired** and **red** eyes with eyeSlices® Biotanix **inVogueeyes**.

The Experience...

First thing in the morning after a late night, reach out for your eyeSlices® and spend **5 minutes** reviving your eyes for the day ahead, while you **visualise** seizing the day and making your life **extroordinary!**

The Ingredients...

Revive with eyeSlices® Biotanix's **inVogueeyes**. The extracts of the **Alpine skullCap's** (Scutellaria Alpina) aerial parts help **soothe** and **restore** red and tired eyes. An active Lipid-replenishing process takes place, enhancing natural lipids to form an effective hydrating barrier. The active ingredient **CellActive®**. Hydro's polysaccharides from the flesh of the apple behave like a sponge and form a lasting **moisture** deposit on the stratum corneum. Natural mono/disaccharides, fruit acids and tannins from the highly concentrated **apple serum** increases the freshness and **radiance** of the skin. This ensures that the skin cells are supplied with moisture-giving ingredients which continuously compensates for deficiencies.

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Candyeyes

Don't let **wrinkles** weather your **glitz**, your **glam**, your **razzmatazz**! Stay younger for longer with eyeSlices® Biotanix **Candyeyes**.

The Experience...

Get your **beauty sleep in 5 minutes**...close your eyes, relax, soak away the effects of life's heavy demands and **visualise** being **forever young** in body and mind!

With the regenerative and protective extracts of the **English Ribwort Plantain** (*Plantago lanceolata*) leaves, eyeSlices® Biotanix's **Candyeyes** help **reduce the signs of aging**. It enhances collagen synthesis that reduces the appearance of fine lines. The active ingredient **Liftonin®** contains the natural vegetable astringent obtained from the oak apple, demonstrably but gently **firms** the skin resulting in a finer upper surface of the skin. Valuable mineral elements, in particular silicic acids, from the millet extract nourish the skin and **strengthen** cell structure resulting in the skins matrix being visibly improved.

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Happyeyes

eyeSlices® Biotanix **Happyeyes** helps keep you **Carefree**, light hearted, **Cheerful**, relaxed and in a good mood even when the irritants the **Change of season** brings, tries to get you down.

The Experience...

Keep your eyeSlices® close at hand after those happy moments of outdoor life, encounters with Mother Nature and time with your four-footed friends. Enjoy **5 minutes of relief** and **visualise** a healthy, **balanced life!**

Soothe the effects of irritants with the unique formulation of eyeSlices® Biotanix's **Happyeyes**. The anti-irritant properties of **White Horehound** (Marrubium Vulgare) aerial part extracts, help **soothe** and **Calm** irritated eyes caused by everyday allergens. **Butchers Broom** extract, contains ruscogenin, an active ingredient of Perfeline® known to aid in the removal of cell waste products. Ruscogenin also has an anti-inflammatory effect and strengthens the tissues through its anti-elastase activity.

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TRIALS & TESTS

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Stability Testing – 2008

Conducted by SASOL, Chemcity Cosmetic Technical Support NPD. Stability and product compatibility test conducted at Room temperature, Oven 40°C, Oven 50°C, Fridge 4°C and Window Sill.

Results: eyeSlices® complied with product specifications for a two year shelf life!

Microbial Testing – 2008

Conducted by FCS, SANAS Accredited Laboratory, LAB No. T0129 TM006 Standard Plate Count; TM015 Yeast and Mould Enumeration.

Results: Bacteria-free product!

Safety & Toxicology Assessment – 2008

Safety Assessor John Hopkins BSC Hons Biochemistry and PHD Pharmacology/Toxicology carried out according to the Council Directive 76/768/EEC, in accordance with the principles of Good Laboratory Practice referred to in Article 1 of Council Directive 2004/10/EC.

Results: eyeSlices® is safe and non-toxic!

Eye Migration Study – 2008

Conducted by Future Cosmetics. Efficacy Result Claiming Significant reduction of redness post eyeSlices® application.

Result: No stinging, no burning and no tears claim validated!

Challenge Testing – 2008

Conducted by AnalytiCon – Analytical and Consulting Services. Preservative efficacy test conducted on eyeSlices® as the product contains a natural preservative. Tested for presence of the following bacteria; E.coli; Ps. Aeruginosa; Staph.aureus; C. albicans.

Results: Effective natural preservative!

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