



Eyeslices celebrates a double win - [11 March 2008 00:00]

Pop the bubbly!

Eyeslices celebrates a double win for wellness innovation and technology!



Investors have an eye for innovation!

21st February 2008 - The Women's Private Equity Fund (WPEF) has approved an investment of R7 million into I-Slices SA to finance its growth. The WPEF is a ground breaking fund in South Africa and internationally that focuses on the empowerment of women in business. Glenhove Fund Managers (GFM) is an independent, Black-owned, South African private equity fund manager. Leonard Fine (Chief Executive) & Alun Frost (executive director) have teamed up with Wendy Luhabe (Non-executive partner) and a consortium of Black businesswomen to manage the Fund.

The WPEF is committed to eyeSlices® and sees the business as having above-average growth prospects in both the domestic and international markets.

Kerryne Krause-Neufeldt, CEO of I-Slices SA Pty (Ltd) is proud to be partnering with WPEF and looks forward to taking eyeSlices® to new soaring heights in 2008.

Beauty goes high tech and wins!

21st February 2008 - eyeSlices® is leading the way in science and remains at the forefront of beauty innovation and has taken home yet another AWARD. The Technology Top 100 (TT100) recently awarded I-Slices Innovations Pty (Ltd) the Award for Excellence in The Management of Technology and nominated them as a Finalist in the Award for Excellence in Management of Innovation at a musical Gala Dinner hosted by the Honourable Minister of Science & Technology & the Da Vinci Institute. The TT100 is one of South Africa's largest business awards programmes, focused on identifying the true South African role models who through innovation, tenacity and passionate belief in people, have been able to take their organisations to new levels of competitiveness.

Forget The Cucumber Slice.....

...eyeSlices® is the coolest alternative to traditional eye-soothing products. eyeSlices® are hi-tech disposable eye-treatment pads made from a patented cryogel polymer technology. These cooling gel pads work as a slow-release system to effectively deliver a special blend of active ingredients to the eye area.

eyeSlices® work to soothe and rejuvenate the eyes within five minutes of use and are ideal for helping relieve tired eyes, puffiness, redness and irritation as well as improving the appearance of dark circles and fine lines. This globally unique product is easy to use, comfortable on application, botanically based and effective.

eyeSlices® may be re-used up to five times if stored correctly in a fridge and retail for approximately R79 per pair.

Order the award winning Eye-Slices NOW!

Tel: 011 805 5649 **Fax:** 011 507 6644 **Cell:** 082 307 7493

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www.eyeslices.com

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