

eye *Slices*®
professional

SALON & SPA
eye Slices Professional

relax ◦ restore ◦ revive®





TECHNOLOGY

eyeSlices Professional

relax • restore • revive®

The **eyeSlices® Professional** Spa & Salon Range is an innovative creation from iSlices™ – the **natural** essence of nature combined with **bio-innovation** to bring about an **all-in-one** solution to all common eye concerns.

eyeSlices® is a global first in **cryogel polymer** technology, a dermal delivery system that helps to reduce the appearance of **puffiness, dark circles, wrinkles, tiredness** and **redness** within **5 minutes** of use.

This technologically advanced dermal delivery pad is **unique** in that it provides an **instant cooling** sensation without a fridge. The thermo-gymnastics effect on the skin **stimulates** circulation leaving you with a **soothing** sensation and **comfortable**. eyeSlices® is **re-usable** up to **10 times**. It is manufactured through a natural & **non-toxic** process.

iSlices Manufacturing Pty (Ltd)
Suite F1 Block 27
Thornhill Office Park
Bekker Road
Waterfall Park
Midrand
South Africa

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www.eyeslices.com



INGREDIENTS

eye Slices Professional

relax • restore • revive®

Aloe Ferox

- Certified Organic whole leaf Aloe extract
- Tapped directly from the Leaf!
- No pesticides or weedicides!

Regu Age® — PROTEIN PEPTIDES

- Specially purified Soy & Rice Peptides
- 32% reduction of dark circles after 4 weeks of use
- 25% reduction of puffiness after 4 weeks
- Proven effect on capillary circulation
- Helps to improve Oxygen supply to the tissue

Biodynes® — LIVE YEAST LYSATE EXTRACT

- Acts as a soothing anti-inflammatory for the skin.
- Clinically proven to deliver a 117% increase in oxygen respiration to the cells.
- Proven efficacy in collagen synthesis
- Increased circulation

Pentavitin® — D-GLUCOSE

- Proven increased moisture retaining capacity of the skin
- Plant derived D-Glucose
- Proven increase in skin hydration after a single application
- Proven to remain active under conditions of low humidity

Peptamide 6 — HEXAPEPTIDE COMPLEX

- Skin firming
- Brightens complexion
- Skin renewal
- Locks in moisture

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TRIALS & TESTS

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Focus Group Studies – November 2004

Conducted by HEADSPACE Advertising and Promotions. Five Focus groups conducted with 41 people. 83 % Female 17% male ages 18-50 with key objectives to establish potential for and consumer perception of eyeSlices®.

Results: 80% of people say eyeSlices® give instant results!

Stability Testing– March -June 2007

Conducted by SASOL, Chemcity Cosmetic Technical Support NPD Reference No. ISS 117-0706. Stability and product compatibility test conducted at Room temperature, Oven 40°C, Oven 50°C, Fridge 4°C and Window Sill.

Results: eyeSlices® complied with product specifications for a two year shelf life!

Microbial Testing– March/June 2007

Conducted by FCS, SANAS Accredited Laboratory, LAB No. T0129 TM006 Standard Plate Count ; TM015 Yeast and Mould Enumeration.

Results: Bacteria-free product!

Safety & Toxicology Assessment – March 2007

Safety Assessor John Hopkins BSC Hons Biochemistry and PHD Pharmacology/Toxicology carried out according to the Council Directive 76/768/EEC, in accordance with the principles of Good Laboratory Practice referred to in Article 1 of Council Directive 2004/10/EC.

Results: eyeSlices® is safe and non-toxic!

Irritancy Patch Test– March/ April 2004

Conducted by Photobiology Laboratory, School of Pharmacy, Medical University of Southern Africa, Sample PT047 I-SLICES. Conducted on 20 adult female volunteers (5 with sensitive skin) for 96 hours to determine skin irritancy potential of topically applied products

Results: eyeSlices® is approved as a non-irritant!

Eye Migration Study

Conducted by Future Cosmetics. Efficacy Result Claiming Significant reduction of redness post eyeSlices® application. The average Erythema/redness potential recorded for the product eyeSlices® Polymer with Active ISS117/0706B1 (REF: FCEMT010/781) is a 326.67% decrease relative to the Negative Control.

Result: No stinging, no burning and no tears!

Challenge Testing – January - March 2007

Conducted by AnalytiCon – Analytical and Consulting Services Reference No. ISS 117-0706. Preservative efficacy test conducted on eyeSlices® as the product contains a natural preservative. Tested for presence of the following bacteria; E.coli; Ps. Aeruginosa; Staph.aureus; C. albicans.

Results: Effective natural preservative!

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VERSATILITY

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Incorporate eyeSlices® into **facials** as an extra add-on eye treatment. Apply during the mask time for 25 minutes and remove any residue with moist cotton pads.

Incorporate eyeSlices® into other treatments to help your clients **relax** (such as reflexology or Indian Head Massage), while offering them the benefit of an eye treatment at the same time.

Post permanent make-up applications, eyeSlices® helps to soothe and calm inflamed or irritated skin whilst reducing puffiness and irritations around the eye area.

Add eyeSlices® into a **Bridal Package** for an extra-special treat or for those pre-wedding emotional moments...! A few minutes of relaxing with eyeSlices before a bride applies her make-up will leave her looking and feeling bright eyed and beautiful.

Retail eyeSlices® for everybody to enjoy. They make **great gift ideas** and add to your bottom line with **fantastic profit margins**.

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PRODUCTS

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Disposables for in-spa use

Incorporate eyeSlices®
into facials, treatments &
packages



Retail

Display at till points for
added profit in your salon or
spa



Refills

For regular users, refills
save customers money & is
environmentally- friendly



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