



## ALOE FEROX - THE LILY OF THE DESERT

Our quest for wellness and beauty has taken us on a journey, discovering the value and potency of plants humans have relied on through the ages. Aloe Ferox, is one such plant that is viewed as nature's ultimate healer and rejuvenator.

Indigenous to South Africa, Aloe Ferox is unique in the concentration of its active ingredients and the versatility of its application. It is particularly well suited to skincare, rich in polysaccharides and other plant metabolites, as well as contains amino acids and minerals, to contribute to soft and smooth skin that is hydrated, nourished and rejuvenated. The bitter sap, in addition, contains powerful anti-oxidant properties – an ancient source of a modern cosmetic buzzword.



Moisture, elasticity and regeneration are three elements that contribute to youthful looking skin. In 1967, a surgeon on Prof Chris Barnard's first heart transplant team noted how the application of Aloe Ferox to wounds accelerated the reproduction of the cells responsible for the formation of collagen, which is vital for skin strength and elasticity. With age, the collagen network tends to weaken, lose moisture and resiliency, thus causing the skin to lose its tone and suppleness. Enriched with enzyme-proteins, Aloe Ferox stimulates collagen synthesis and increases the elasticity and firmness of skin.

Recent test results have shown Aloe Ferox to have a rapid vasodilatory effect, causing the widening of blood vessels, which in turn increases circulation, helping the dermis carry important nutrients to the skin for quicker skin-regeneration. It also restores lost essential fluids to the skin caused by exposure to elements of nature. eyeSlices® acknowledges the use of Aloe Ferox as a solution to enhance elasticity, colour, tone, balance and overall skin health.

One of the most wonderful things about the Aloe Ferox is that it is harvested directly from the wild in its natural state. This ensures that plants have not been treated with pesticides, fertilizers or any chemical additives and are absolutely pure and organically grown.

The restorative qualities of Aloe Ferox have been noted since ancient times. Why not experience it for yourself!

